

Dubai Trade Delegation

Venue: British Embassy, Al Seef Road, Dubai
Date: Monday 24th March 2014
Time: 9.30am

Agenda

- 09.30** Welcome & introductions – delegation itinerary
Ann Swain, Chief Executive, APSCo
- 09.50** Welcome brief
Ian Gibbons, Director of UKTi and Deputy Consul-General
- 10.00** Economic and political overview of the UAE
Amy Burnett, Trade & Investment Advisor
- 10.30** Introduction to British Business Centres
Joe Hepworth, CEO, BBC
- 10.45** Coffee break
- 11.15** Employment and salary trends in the Gulf
Andreas Burkhard, Business Analyst & Mirza Asad Baig, Account Manager – Gulf Talent
- 12.15** Dubai Duty Free – a global success story
Nic Bruwer, Vice President of HR, Dubai Duty Free
- 12.45** Business banking in Dubai
Vikram Krishna, Head of Group Marketing, Emirates NB Bank
- 13.15** Summary & close - **Ann Swain**
- 16.00** Desert Safari – sponsored by Black Tomato & Dubai Tourism Board



Dubai Trade Delegation

Venue: British Embassy, Al Seef Road, Dubai
Date: Tuesday 25th March 2014
Time: Networking event starts at 7.30am

Agenda

- 07.30** **Client networking event**
Royal Lawn, British Embassy
- 09.30** **Coffee Break**
- 10.00** **Setting up a business in Dubai**
Salimah Braganza, Ernst & Young
- 10.45** **Tax issues**
Rajan Parmer, Ernst & Young
- 11.30** **Immigration**
Wendy Short, Ernst & Young
- 12.15** **Summary & close**
Ann Swain, Chief Executive, APSCo
- Afternoon free for client meetings
- 18.00** **Eclipse Rooftop Bar, Intercontinental Hotel, Festival Blvd - Social Evening, sponsored by Cube 19**



Dubai Trade Delegation

Venue: British Embassy, Al Seef Road, Dubai
Date: Wednesday 26th March 2014
Time: 9.30am

Agenda

- 09.30** **An overview of UAE employment law**
Gordon Barr, Al Tamimi & Co
- 10.15** **Living and working in the UAE**
Rossa Commane, British Vice Consul
- 10.45** **Using recruitment companies in Dubai**
Mena Recruitment Leader, Ernst & Young
- 11.15** **Coffee break**
- 11.45** **Expert panel discussion – Introductions, followed by Q&A**
This is a superb opportunity to go straight to “the horse’s mouth” and clarify any issues raised over the previous two days
Panel members
Graham Packer, First Point Group
Marcos Simonetti, Huxley
Mark Walters, Argyll Scott
Philippa Hay, Miller Hay
- 13.15** **Summary of morning and close of trade delegation**
Ann Swain, Chief Executive, APSCo

