

# Trade Delegation

## New York & Charlotte

### Charlotte, NC

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**Venue:** Womble Bond Dickinson, One Wells Fargo Centre, Suite 3500 301  
South College Street, Charlotte, NC, US 28202

**Date:** Thursday 25<sup>th</sup> May 2023

**Time:** 9.00 – 16.30

**Chair:** Ann Swain, Chief Executive, APSCo

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## AGENDA

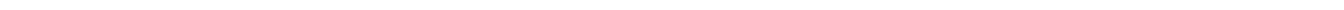
- 09.00** Welcome and overview of the day ahead  
**Ann Swain, Chief Executive, APSCo**
- 09.45** Welcome to Charlotte and introduction from the  
British-American Business Council  
**Sarah Peeler, Executive Director, BABC Carolinas**
- 10.30** An overview of the business landscape in Charlotte  
**Alyssa Brown, Business Recruitment Program Manager, City of Charlotte**
- 11.15** Coffee Break
- 11.30** Spotlight on Charlotte and understanding the US business culture  
**Maria Drye, Head of Business Development, PGC Group**
- 12.15** Immigration  
**Jennifer Cory, Partner, Womble Bond Dickinson**
- 13.00** Lunch
- 14.00** Tax issues/case studies  
**Ben Elliott, International Tax Senior Manager, RSM US LLP and  
Jerry Wilson, Partner, International Tax, RSM US LLP**
- 14.45** Tea break
- 15.00** Recruitment industry trends report  
**Patrick Reynolds, Director of Sales, Bullhorn**
- 15.45** Summary and Q&A's  
**Ann Swain**
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**16.30**      **Close**

**18.30**      **Leave hotel for supper and drinks – kindly sponsored by Bullhorn  
Angeline's, 303 Church Street, Charlotte, NC 28202**



# Trade Delegation

## New York & Charlotte

### Charlotte, NC

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**Venue:** Womble Bond Dickinson, One Wells Fargo Centre, Suite 3500 301  
South College Street, Charlotte, NC, US 28202

**Date:** Friday 26<sup>th</sup> May

**Time:** 09.00 – 16.00

**Chair:** Ann Swain, Chief Executive, APSCo

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## AGENDA

- 09.00** Open – the day ahead – Ann Swain
- 09.45** An economic overview and future growth  
**Laura Ulrich, Senior Regional Economist, Federal Reserve Bank**
- 10.30** An overview of employment law  
**Gerard Clodomir, Associate North Carolina, Womble Bond Dickinson**
- 11.15** Coffee break
- 11.30** Doing business in Charlotte  
**Melissa Ratliff, Vice President of Marketing, Management inSites**
- 12.15** LinkedIn insights, North Carolina  
**Chris Daly, Sales Manager, LinkedIn**
- 13.00** Lunch
- 14.00** Recruitment company panel discussion  
Chaired by Ann Swain - panel members include:  
**Jason Clayton, VP, Business Centric Technology**  
**Steve Bryant, CEO, SYSTEMTEC**  
**Ben Moses, US Executive Director, Oliver James**  
**Alyssa Daugherty, Head of Southeast Recruitment, Phaidon International**  
(Charlotte & Tampa)
- 15.30** Summary and Q&A's  
**Ann Swain**
- 16.00** Close
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