

# **Become an APSCo Advocate**

## Add value to your customers

As a Trusted Partner we want to do as much as possible to help you add value to your customers and reward you for introducing new members to APSCo.

#### A gift you can give - and one you can receive

If you introduce a new recruitment firm member to APSCo, you can also offer them one free place on an APSCo Training course when they join – which means that you can add extra value to any of your customers who wish to become an APSCo member. We will also thank you on social media using the hashtag #APSCoAdvocate and send you a smart new "APSCo Advocate" embossed notebook.

#### **APSCo Advocate Assets**

We have also produced a digital asset which you can use for your customers to explain how the scheme works.

### The small print

- The introduction must be by e-mail/in writing to membership@apsco.org before any relationship with APSCo is established
- Places will be offered on any APSCo open course subject to availability (1 free place available on every course)