



Vision, Culture and Values

Course Overview

Understand your personal and company values, culture and profitability as this one-day workshop uncovers the relationship between them, and mechanisms for creating the culture you want and increasing profitability.

Fantastic for organisations looking to define their values, culture and in-turn create a more profitable business.

This workshop is designed to be delivered to a whole organisation (up to 30 delegates) or with a selection, ensuring every level is represented. This workshop is only delivered face-to-face. prices are based on 8 delegates plus Trainer expenses

AGENDA HIGHLIGHTS:

- Challenging your perceptions of company and personal values
- Identify and investigate both espoused and deep-held personal and company values
- Evaluate the reality of values within your business
- Develop a deeper understanding of corporate values – what do they mean, what do they do and how do we enforce them?
- Evaluate internal and external influences of culture
- Identify a strong vs weak culture and the advantages/disadvantages of a strong culture

TARGET AUDIENCE:

- Perfectly designed as a corporate away day for the whole business (to 30 people)
- A cross-section of the organisation must attend to ensure observations from every level are received
- Ideal for organisations looking to define their values and culture
- Organisations looking to implement cultural change requiring direction

TRAINERS: Rob Gee

LEARNING OUTCOMES:

- Challenge and define your company values
- Define your current culture
- Design the culture required to achieve organisational success for your business
- Understand how values impact and define company culture; and how culture impacts strategy and profitability
- Practical action plan to implement which will create a meaningful culture and drive performance

INVESTMENT:

IN COMPANY COURSE:

prices are based on 8 delegates plus Trainer expenses

Face to Face

£2,370.00 plus VAT

For further information on the above programme or to discuss your talent development needs, please call **020 3117 0910** or email teri.etherington@apsco.org

Courses are available to APSCo members and non-members alike. For non-member prices please contact APSCo Talent Development.

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